**PROJECT NAME:** Ayurveda Online Portal

**PROJECT TYPE:** Online Shopping Portal

**PROJECT FLOW:**

**SYNOPSIS:**An online shopping portal for selling multi branded ayurvedic products at once. Also have blog option for awareness purpose on ayurvedic products to be sold on the shopping portals.

***Features & Functions***

**Front End (Website):**

In this section all the products will be displayed decoratively.

1. There will a navigation bar containing – Home, Product Categories, Brands, Blog and a website logo.
2. There will be two sections [Left and Right] after navigation bar.
	1. Left section will be used for – Categories List, Latest Added Products, Latest Blog and a visual Clickable Ad.
	2. In the right side section, there will be a banner animation with informative and clickable images.
	Then visual Ad Slider with multiple clickable Ads.
	Then a section of Best Seller Products.
	Then again a Section of multiple static & clickable images with their respective links.
	Then a Section of Most Viewed Products
3. There will a horizontal band of clickable images of brands. When someone clicks on any brand logo, he will be redirected to a page containing all the products of selected brand.
4. There will be a subscription bar, where a person can be subscribed for getting latest offers and deals of the portal.
5. Footer Section containing number of clickable links and social icons for social connectivity.
6. There will be a page of product list, which will be seen on performing various actions on the website.
7. A product detail page with all the details of selected products. Here you can place the order of the selected product with required quantity.

**Back-end Panel**

1. **Admin Panel:** In this panel, you will be given all the facilities to control all the functionalities to be used to control the website (Front-end). Modules are:
	1. **Category:** Option to create /manage all the categories.
	2. **Sub-Category:** Will be used to crate Sub-Category under a selected category.
	3. **Products:** In this section, Admin can add / manage a product with all the required attributes.
	4. **Visual Ad:** In this section, Admin can create a clickable ad and can place on required location in the website.
	5. **Blog:** In this section, Admin can created blog category and then can create a blog under the selected blog category.
	6. **Customer:** In this section, Admin can manage the customers with required features
	7. **Subscription:** In this section, Admin will get the record of a person (Name & Email) looking for latest offers and deals from the portal.
	8. **Order:** In this section, Admin will get all the records of online placed product orders.
2. **Customer Panel:** In this section, a registered customer can manage their account details and also can see their order history. Modules are:
	1. **Account:** Here, customer can create their address and of course multiple addresses for hassle free product delivery to decided location.
	2. **Order History:** Here customer can see their order history details
	3. **Wishlist:** Here customer can see the record of products added for future buying.

**Note:** Payment Gateway is an optional part in this website. This will only be done at the end of our working and also after getting proper details of payment gateway.